

Photoshop to Large Format

Not a how-to for Photoshop, but what works best when outputting to a typical large format printer.

- Start with an RGB color space
- Image size should be 100- 150 ppi at actual size. Photo shop may restrict your physical size so you may have to create your image smaller than actual size to be increased later in Flexi. Make the math easy on yourself - a 600 ppi image can be blown up 4 - 6 times without affecting quality. ($600\text{ppi}/4 = 150\text{ppi}$ or $600\text{ppi}/6=100\text{ppi}$) - Remember that when you increase a file by X amount, you will be spreading the existing pixels out by the same amount and you need to divide the PPI by X amount to know what you're going to end up with.
- Flatten all layers when you're done with the design. This will decrease the file size and makes RIPing go smoother.
- Save as a .jpg file with low compression or in highest quality mode.

Be aware that large format graphics have the potential for creating Huge Files. Also, there are some effects that Adobe comes out with that may be a step or two ahead of what Flexi is capable of handling. Usually, following these guidelines will lead to a successful job.